



**KENILWORTH'S  
BEER AND MUSIC  
FESTIVAL 2024**

SPONSORED BY



# KENFEST 2024

KENFEST will run from Fri 3 - 5 May at Kenilworth Rugby Club.

Back by popular demand and following a highly successful first year, we hope to attract over 5000 festival-goers.

Thank you for your support and consideration  
KENFEST Team.



## KENILWORTH'S BEER AND MUSIC FESTIVAL

# SUPPORTING LOCAL CHARITIES



The Myton Hospices focus on enhancing life when cure is no longer an option; supporting people with a range of terminal illnesses, and their families, from the point of diagnosis to end of life.



Warwickshire Hearts is a charity that provide Community First Responders to West Midlands Ambulance Service, attending 999 calls in South Warwickshire.



**KENILWORTH'S BEER AND MUSIC FESTIVAL**



# KENFEST CALLING - BATTLE OF THE BANDS



Battle of the bands competition, showcasing local talent & supporting live music across Coventry & Warwickshire.

Final to be held at the famous HMV Empire Coventry.

Compete to win the chance to perform at KENFEST and a day recording at Woodbine Studios with the legendary John Rivers.

(Sponsorship rights for KENFEST CALLING included in main sponsor package).



**KENILWORTH'S BEER AND MUSIC FESTIVAL**





# KENFEST PRESENTS, BATTLE OF THE BANDS

**BUY TICKETS**



[KENFEST.CO.UK/KENFESTCALLING](http://KENFEST.CO.UK/KENFESTCALLING)

## QUARTER FINALS

**HEAT 1**  
FRI 2 FEB  
KENILWORTH SPORTING GROUND  
KENILWORTH  
CV8 1FA

**HEAT 1**  
AMBER LIADAN  
ON CRASH SUNDAY  
THE WICKED UNCLES  
THE BANGERS  
ROWAN LAWSON BAND

**HEAT 2**  
FRI 9 FEB  
KENILWORTH RFC  
KENILWORTH  
CV8 2AJ

**HEAT 2**  
MACY O  
ANDRAS DROPPA  
BAYKA  
THE BAD CHARM  
SUPERSONIC FUZZ GUN

**HEAT 3**  
FRI 16 FEB  
KENILWORTH SPORTS & SOCIAL  
KENILWORTH  
CV8 2PA

**HEAT 3**  
SOLACE  
DEVILS HAND  
LIV WILKES  
BROKEN WIRES  
ZACH HAYES

**HEAT 4**  
FRI 23 FEB  
THE MAUDSLEY HOTEL  
COVENTRY  
CV5 8GJ

**HEAT 4**  
DEAD SHOTS  
MONDAY NIGHTS  
RED BY NIGHT  
THE JJS  
LOSA

## SEMI FINALS 15/16 MARCH

**SEMI FINAL 1**  
ACT 1  
ACT 2  
ACT 3  
ACT 4

**SEMI FINAL 2**  
ACT 1  
ACT 2  
ACT 3  
ACT 4

@ COVENTRY RFC, THE BUTTS, CV1 3GE

## FINAL 29 MARCH

ACT 1  
ACT 2  
ACT 3  
ACT 4  
WILDCARD

hmv  
**EMPIRE**  
COVENTRY  
@ HMV EMPIRE,  
COVENTRY  
CV1 1LF

## KENFEST 3-5 MAY

WINNERS &  
RUNNERS-UP  
PERFORM @



WINNERS  
RECORDING  
STUDIO SESSION  
@ WOODBINE  
STUDIOS



**KENFEST BEER & MUSIC FESTIVAL**

**KENFEST.CO.UK**

**FIND US ON FACEBOOK**



# KENILWORTH'S BEER AND MUSIC FESTIVAL

# KENFEST 24 LINE UP



## FRIDAY 3 MAY

**EVENING** KIDS RAVE / HANNAH WOOF / KENFEST CALLING  
/ RISE

## SATURDAY 4 MAY

**AFTERNOON** KIDS RAVE / BARTON HOLLOW / THE SESSION  
/ RUDER THAN U **EVENING** KENFEST CALLING / THE PIPS  
/ TIN DRAGONS

## SUNDAY 5 MAY

**AFTERNOON** KIDS RAVE / DANNY ANSELL / CAITLIN / ROB ALDER  
**EVENING** ALEX HARRY / THE DIRT ROAD BAND  
/ THE SUBTERRANEANS

KENFEST RESIDENT DJ (FRI- SUN) - ROSS MORAN



# KENILWORTH'S BEER AND MUSIC FESTIVAL

# KENFEST BARS

SPONSORSHIP  
AVAILABLE

SPONSORSHIP  
AVAILABLE



SPONSORSHIP  
AVAILABLE

SPONSORSHIP  
AVAILABLE



## REAL ALE

## CIDER BAR

## LAGER BAR

## GIN BAR

## PROSECCO BAR

45 Real  
Ales

30 Ciders

8 Lagers

6 Gins

There is  
only one  
Prosecco!



# KENILWORTH'S BEER AND MUSIC FESTIVAL



# MAIN SPONSOR

Package includes:

- Brand lock- up with KENFEST logo
- Full page advert in KENFEST program (back cover)
- Perimeter advert x2 adjacent to entrance
- 10x KENFEST weekender tickets
- £100 worth of drinks vouchers
- Social media acknowledgements
- Brand lock- up with main KENFEST CALLING logo
- Full page advert x 2
- 10x KENFEST CALLING tickets to each of semi finals x2 and final
- Social media acknowledgements

**SOLD**



supported by



Package price: Price on application  
Company to provide print ready artwork.



**KENILWORTH'S BEER AND MUSIC FESTIVAL**

# PARTNER SPONSOR

Package includes:

- Brand included on related festival collateral
- Full page programme advert
- Perimeter advert
- 6x KENFEST weekender tickets
- £50 worth of drinks vouchers
- Social media acknowledgements

Package price: Price on application  
Company to provide print ready artwork.

# KIDS ZONE

All included with U18s ticket\*

KIDS RAVE!

BOUNCY  
CASTLES

FACE  
PAINTING

**SOLD**



\*Age restrictions apply



## KENILWORTH'S BEER AND MUSIC FESTIVAL

# PARTNER SPONSOR

Package includes:

- Brand included on related festival collateral
- Full page programme advert
- Perimeter advert
- 6x KENFEST weekender tickets
- £50 worth of drinks vouchers
- Social media acknowledgements

Package price: Price on application  
Company to provide print ready artwork.

## KENFEST STREET FOOD VILLAGE

**SOLD**

REFUEL  
WITH  
RIX

**BURGERS  
PIZZA  
GREEK  
ICE CREAM  
SNACKS**

Supported by



# KENILWORTH'S BEER AND MUSIC FESTIVAL



# VOLUNTEER SPONSOR

Package includes:

Brand included on related festival collateral  
Full page programme advert  
Perimeter advert  
6x KENFEST weekender tickets  
£50 worth of drinks vouchers  
Social media acknowledgements

Package price: Price on application  
Company to provide print ready artwork.

**SOLD**

# KENFEST VOLUNTEER SPONSOR

Bear Cleaning Ltd  
specialising in  
external cleaning for  
all types of  
Residential and  
Commercial  
properties



## KENILWORTH'S BEER AND MUSIC FESTIVAL

# BARREL SPONSORSHIP

Includes:

- Sponsor name / Logo on barrel
- Sponsor name / Logo in programme
- Social media acknowledgement
- 2x KENFEST weekender tickets
- £10 worth of drinks vouchers

Package Price: £150 plus VAT



**KENILWORTH'S BEER AND MUSIC FESTIVAL**

# ADVERTISING- PROGRAMME

Includes:

- Full page A5 advert
- Full colour design
- Setting of artwork
- 2x KENFEST weekender tickets
- £10 worth of drinks vouchers

Package price: £120 plus VAT

*Company to provide print ready artwork.*

*Design services available for £30 plus VAT*



**KENILWORTH'S BEER AND MUSIC FESTIVAL**



# ADVERTISING - PERIMETER

Includes:

- Full colour advert (3.5m x 2m)
- Production costs
- 2x KENFEST weekender tickets
- £10 worth of drinks vouchers

Package price: £150 plus VAT, plus banner production costs

*Company to provide print ready artwork. Design services available for £30 plus VAT*



**KENILWORTH'S BEER AND MUSIC FESTIVAL**

# ADVERTISING - MARQUEE

Includes:

- Full colour advert
- Production costs
- 2x KENFEST weekender tickets
- £10 worth of drinks vouchers

Package price: £150 plus VAT, plus banner production costs

Company to provide print ready artwork. Design services available for £30 plus VAT



**KENILWORTH'S BEER AND MUSIC FESTIVAL**

# LET'S CHAT...

To discuss your sponsorship and advertising requirements, please contact the KENFEST team:

Loz Sibley  
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07393 465522

Dave Jelley  
david.jelley@ntlworld.com  
07792 429820



## KENILWORTH'S BEER AND MUSIC FESTIVAL